

Secret to success: The rules shall not apply

West Chester native Bam Margera has turned troublemaker label into stardom

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WEST CHESTER — Brandon "Bam" Margera raises hell in the borough, but his antics have raised West Chester to national recognition.

And he shows no signs of stopping.

After releasing four videos and starring in two hit television shows and movies, Margera says he'll continue to do things his way. That means following no rules except the ones he creates himself.

A lifelong West Chester resident, the 25-year-old has followed his own path and

achieved a level of success that has astounded people who knew him as a troublemaker growing up. He still has that reputation as a troublemaker, but now he gets paid a lot of money for his antics.

The fifth and final season of Margera's popular MTV show "Viva La Bam" begins in late June. After the season is over, Margera plans to keep busy with skateboarding and writing scripts.

Becoming an adept skater is what enabled Bam to start his film career in the first place. He dropped out of West Chester East High School in the 10th grade to pursue a pro-

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Staff photo by Larry McDevitt

Brandon "Bam" Margera sits outside Kildare's Irish pub on Gay Street in West Chester. His MTV show "Viva La Bam" was filming inside the pub for an upcoming series.